

# DANIEL SHUMSKI

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## EXPERIENCE

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### ChicagoTribune.com (June 2010-present)

*Digital news editor*

- ✦ Update home page and determine story placement, gathering content from wires, blogs and newspaper.
- ✦ Package stories, writing headlines, captions and story summaries.
- ✦ Analyze site performance and audience metrics to meet traffic goals.

### Freelance (January 2005-May 2010)

*Writer, editor*

Projects included:

- ✦ Copy editing at the Chicago Tribune, working on tight deadlines with reporters and other editors to produce crisp, accurate copy and headlines.
- ✦ Writing food and travel pieces on Uruguay, Argentina and Japan for major U.S. media outlets, including the Los Angeles Times and The Washington Post.
- ✦ Creating and writing blog at [www.Waffleizer.com](http://www.Waffleizer.com). Written up in the Chicago Tribune, featured on WGN-TV, profiled on KCRW. Linked by Entertainment Weekly, Huffington Post and Lifehacker.

### Chicago Sun-Times (January 2000-January 2005)

*Copy editor*

- ✦ Edited news stories, correcting style, grammar, spelling, accuracy and content. Wrote headlines and captions. Selected photographs and designed pages.
- ✦ Proofread pages and signed off on them before they were sent to press.

## EDUCATION

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- ✦ Northwestern University's Medill School of Journalism, bachelor's and master's in 2000
- ✦ Year-long study in Seville, Spain
- ✦ Graduate coursework in design

## SKILLS

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- ✦ Fluent in Spanish
- ✦ Comfortable with Windows, OS X, QuarkXPress, InDesign, Photoshop, Microsoft Office